

# Lifetouch & the Environment

## COMMITTED TO RESPONSIBLE ENVIRONMENTALISM

**L**ifetouch Canada is fully aware of our responsibility to the environment and adheres to strict standards for all our manufacturing practices. Each of our production facilities is fully committed to the concepts of recycling and waste prevention.

### To further reduce our environmental impact:

- We have a national recycling initiative, for all returned Lifetouch portraits.
- These portraits are shredded and then manufactured into other paper-based products.

As a company, we have worked with schools for 70 years. Lifetouch is committed not only to providing quality portraits and services, but to supporting the environment, schools and student achievement.

When the retake packages and extra spring portraits are returned from your school to Lifetouch, Lifetouch carefully disposes of them through a secure shredding and recycling program. This program is administered by companies specializing in the latest paper recycling processes. Our company is investing in new technology that allows us to be more environmentally conscious. For example, by changing to digital photography and digital printing, there is significantly less waste generated and fewer chemicals for us to recycle when pictures are printed.



*Our employees are smart, responsible and caring. Lifetouch employees volunteer locally and internationally to make the world a better place. The company is very generous in supporting causes to help children and families in need. For example, we have helped build five schools in Haiti.*

